



Annual Report

FY 2022

October 1, 2021 – September 30, 2022

Together we are working to
Stop Immediate Crises
Build Stability
Promote Long-Term Well-Being



SHINING THE SPOTLIGHT ON FOOD, JOBS AND HOUSING

FROM THE EXECUTIVE DIRECTOR

Last year, ICA was in the midst of celebrating our 50th anniversary. It was a year of reflection for many of us within the organization, as we acknowledged how much we had grown and expanded since our founding in 1971. As we turn our attention to the next 50 years of service, we recognize how much our community continues to change as we emerge from the pandemic.



Unfortunately, the need for resources has not waned, offering challenges that provide us an opportunity to rethink our approach and strategically redefine access to meet the needs of people and families closer to where they live and work. To put it plainly, **we have an obligation to change in accordance with the community around us.**

More than ever, we're aspiring to become a true **community organization**. For us it means **opening food markets and resource centers right inside local schools**, so parents and kids can get food and other assistance without having to plan an extra trip outside their daily routine. It means **expanding mobile deliveries** to service homebound seniors, neighbors with disabilities and community members who lack access to reliable transportation.

It also means emphasizing ICA's other services like **employment assistance, homelessness prevention and community referrals**, which connect people and families with what they need to thrive. Please know that we will never abandon our central food shelf and the goal of making the experience like shopping in your local grocery store. **I couldn't be more proud of the entire ICA community as we embark on this new and exciting era of service.**

A handwritten signature in black ink, appearing to read 'Dan Narr'.

Dan Narr, Executive Director



"Thank you to all the people who donate and volunteer at ICA! You made it possible for me to receive food and rent assistance at a time when I lost my job."

--*Beth, ICA Client, July 2022

*To protect neighbor privacy, we have changed names and identifying details and used stock photos throughout.

WHO WE SERVE*

October 1, 2021 - September 30, 2022

ICA primarily serves neighbors who live in Hopkins, Minnetonka, Excelsior, Shorewood, Deephaven, Greenwood and Woodland.**



6,924
Individuals



2,572
Families/
Households



869
New families
in 2022



47%
Households
with children



11%
Seniors
(65+)



47%
Visit ICA 3 or
fewer times per
year

2,428 Neighbors per month

*Does not include school programs

**ICA has adopted a borderless policy for most food services

ICA PROGRAMS

FOOD

Choice-Model Food Shelf
Home Delivery
Mobile Food Shelf
Pop-Up Distributions
Senior NAPS Programs
Kid's Weekend Bags
Kid's Snacks
School-Based Markets
Kid's Summer Market
Holiday Program

JOBS

Resume Creation
Interview Skills
Job Searching
Networking Strategies
Training Resources

HOUSING

Rental Support
Utility Aid
Transportation Assistance
Resources & Referral Program
Community Housing Team

EXPANDING ICA SERVICES INTO THE COMMUNITY

After laying the groundwork of school-based markets in 2021, ICA is continuing to expand resources into more area schools and community locations. **The resounding response from teachers, community leaders and local families is that this type of structure is paramount for neighbors that have barriers to accessing services at our central location.** With fresh and nonperishable food onsite in school and community buildings, we're providing families with an opportunity to take what they need without planning an additional trip outside their routine. Additionally, ICA Relationship Managers are able to learn about specific needs and spread information about other nearby resources.



ICA PROGRAMS

FOOD SHELF & FOOD PROGRAMS

ICA's Food Shelf is a choice-model food shelf, which means we're organized much like a grocery store or local market. When neighbors visit ICA for a food appointment, they select the groceries they and their family enjoy and know how to cook. Households are encouraged to utilize our food shelf up to two times per month.

ICA provided food for 914,573 meals



1,164,093

Pounds of food distributed



18,574

Visits to ICA food programs



27 pounds

Avg. amount of food per person, per visit

MOBILE FOOD SHELF & HOME DELIVERY

ICA's mobile food shelf delivers food to low-income apartment buildings in our service area, while home delivery is available for neighbors who are unable to come into the food shelf due to disability or medical reasons.



1,471

Mobile food shelf deliveries



385

Neighbors served through mobile delivery



847

Home deliveries



267

Neighbors served through home delivery

"Words can't express my gratitude for both the generosity and quality of food that I received while at ICA."

-- ICA Neighbor, December 2021

Visits to ICA food programs increased by more than 20% compared to last year

TURKEY & HOLIDAY MEAL PROGRAM

During the 2021 holiday season, ICA distributed 876 turkeys and various fixings to neighbors for their Thanksgiving or holiday meal.

The program includes turkey, fresh vegetables, canned goods, and more -- everything needed to create a holiday meal.



SCHOOL PROGRAMS: WEEKEND PACKS & SNACK BINS

ICA works with dozens of schools within the Minnetonka and Hopkins School Districts to provide weekend food and snacks to students in need. Weekend food packs provide additional food to students on the weekend and during breaks when school breakfast and lunches are not available.

Snack bins are filled with healthy snacks for students experiencing food insecurity. These items replace a missing breakfast or mid-day snack as needed.

831

Weekend food packs distributed



119,800

Snacks distributed



18,915

Pounds of food to local schools



KIDS' SUMMER MARKET

ICA's Kids' Summer Market provides extra food to families with children during the summer. This food helps replace missed meals children usually receive through their school's free and reduced price lunch program. Additional food choices include milk, eggs, fruit, cereal, sandwich fixings and more.



Helping Kendra Find Long-Term Stability

Kendra first visited ICA after fleeing her home country and arriving in our community. She came to ICA for a helping hand, while navigating the challenges of settling two children into a new area. Suddenly facing food insecurity, Kendra was able to access our choice-model food shelf, which eliminated the necessity of spending time and money on grocery shopping.

Now with convenient access to food, Kendra could devote more energy toward finding full-time employment. Meeting with ICA's employment specialist, she was able to receive assistance with crafting a resume, practicing interview skills and completing applications. Currently employed by a local medical company, Kendra recently reached out to thank our team for the "life changing" assistance she received.



HOUSING STABILITY & HOMELESSNESS PREVENTION

ICA provides financial assistance on a case-by-case basis for rent and utilities, as well as referrals to other area service agencies. This program is aimed at helping people stay in their homes, thereby increasing stability and preventing homelessness. We also provide bus passes and other transportation help to ensure clients have transportation to and from work and medical appointments.



464

Rent & utility services



364

Families stayed in their homes



1,067

Individuals helped through financial assistance (including transportation assistance)

NOTE: ICA's homelessness prevention program has grown exponentially in the past couple years in large part due to a partnership with Hennepin County, City of Minnetonka and City of Hopkins.

One-time, short-term COVID-19 relief funds are ending, which are slowly bringing our numbers down to a more normal baseline.

EMPLOYMENT ASSISTANCE

ICA assists clients with their job search and provides various job services, including resume development, job search tools, and coaching.



639

Services provided



88

Individuals assisted

Keeping Natalie In Her Home

Natalie is a single mother living in Minnetonka with her two children. She has a full-time job, although her employer does not offer sick pay. Following a serious medical diagnosis, Natalie had to miss multiple weeks of work.

Missing paychecks meant she didn't have enough funds to cover her families rent and utility bills. Unsure how to bridge the gap, she turned to ICA. Our team was able to work with Natalie and cover her rent, which ensured her family would remain under a roof and away from homelessness. Back at work and financially stable again, Natalie recently reached out to say ICA "saved" her family and she's forever grateful.



FY2022 Financial Summary

ASSETS

Current Assets

Cash & Cash Equivalents	\$ 3,804,324
Receivables	\$ 126,195
Inventory	\$ 137,876
Prepaid Expenses	\$ 29,653
Total Current Assets	\$ 4,098,048

Net Fixed Assets	\$ 323,279
Total Other Assets	\$ 7,000
TOTAL ASSETS	\$ 4,428,327

LIABILITIES & NET ASSETS

Current Liabilities

Accounts Payable	\$ 27,855
Accrued Wages & Benefits	\$ 88,879
Deferred Revenue	\$ 70,811
Restricted Cash Payable	\$ 1,000
Collaborative Arrangement Payable	\$ 1,500
Total Current Liabilities	\$ 190,045

Net Assets

Without Donor Restrictions	\$ 4,100,781
With Donor Restrictions	\$ 137,501
Total Net Assets	\$ 4,238,282

TOTAL LIABILITIES & NET ASSETS

\$ 4,428,327

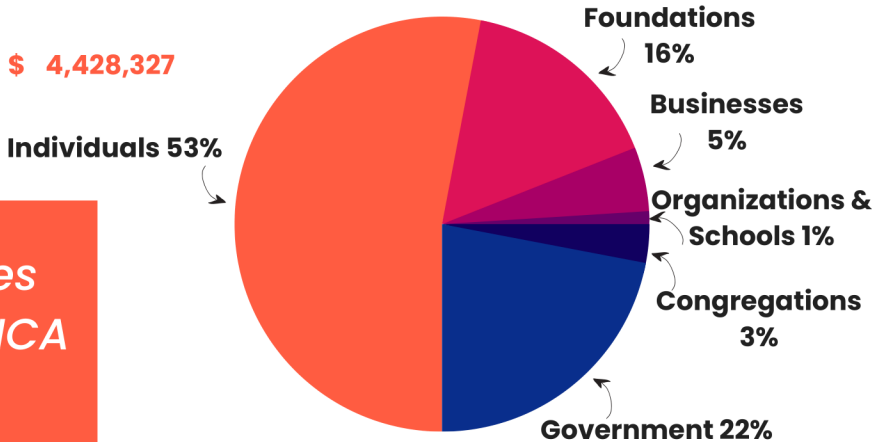
REVENUE

In-kind Contributions	\$ 1,654,528
Individuals	\$ 1,918,626
Foundations	\$ 570,767
Corporations & Business	\$ 178,500
Organizations & Schools	\$ 57,778
Congregations	\$ 101,651
Government	\$ 818,513
TOTAL REVENUE	\$ 5,300,363

EXPENSES

Program Expenses:	
Food Assistance	\$ 3,014,898
Financial Assistance	\$ 832,047
Employment Assistance	\$ 66,108
Management & General	\$ 138,441
Fundraising & Development	\$ 298,823
TOTAL EXPENSES	\$ 4,350,317

Sources of Cash Contributions:



90% of all expenses go directly toward ICA programming to help our neighbors

About ICA

OUR MISSION: To create a healthy and stable community for all

OUR VISION: A community where everyone has the resources to thrive

OUR BELIEF: ICA's presence in our communities makes our neighborhoods more stable and secure

Volunteers

Our mission at ICA wouldn't be possible without dedication from hundreds of selfless volunteers. Providing over \$1 million worth of service every year, ICA volunteers are absolutely instrumental to client support, food logistics, food rescue, committees and special events.

277

Volunteers



19,132

Hours of service

NEIGHBORS SERVING NEIGHBORS**

This map shows the distribution of ICA clients and donors in a section of our service area. We are truly *neighbors serving neighbors*.



Minnetonka, MN

● Neighbors in need

● ICA Donors

**We have adjusted the layout of this map slightly to protect client and donor anonymity.

Current Board of Directors

Laura Capaladini
Jillian Gessell
Ryan Johnson
Kate Nau, *Board Chair*

Elizabeth Nicol
Janet Polach
Rodney Provart
Michael Resnick

Tom Sheldon
Lynsey Wherry

Current Staff

Ann Beuch, *Blake Road Corridor Collaborative Coordinator*
Katie Born, *Food Logistics and Food Shelf Coordinator*
Shirley Buehler, *Community Development Coordinator*
Jim Burr, *ICA Facility Supervisor*
Kerri Fischer, *Employment Consultant and Housing Advocacy*
Ryan Heglund, *Food Rescue Coordinator*
Sara Heim, *Office Administrator*
Rebecca MacKenzie, *Volunteer Manager*

Felicia Massey, *Lead Relationship Manager*
Daniel Narr, *Executive Director*
Dominique Pierre-Toussaint, *Community Relations Manager*
Scott Searl, *Director of Philanthropy*
Karen Truex, *Bookkeeper*
Nina Wagner, *Philanthropy Relations Manager*
Erin Wiedenman, *Food Shelf Program Specialist*
Bradley Wittman, *Food Logistics Coordinator*
John Wojcik, *Director of Communications*

ICA

icafoodshelf.org | (952) 938-0729

Administrative office
12990 St. Davids Road
Minnetonka, MN 55305

Food and client services
11588 K-Tel Drive
Minnetonka, MN 55343



Intercongregation Communities Association (dba ICA Food Shelf) is a 501(c)3 organization.
Tax id #: 41-0979010. Your donation is tax deductible to the fullest extent allowed by law.
Serving residents in and around Hopkins, Minnetonka, Excelsior, Shorewood, Deephaven, Greenwood, & Woodland since 1971.